

Introduction
Welcoming Address by
Dean Singleton
Q&A session
(6:00pm-6:25pm)

**VIRTUAL
REGIONAL
CONFERENCE**

Blue Group
Plan Your Dream Marketing Week
Marketing Strategy
Elevator Pitch
(6:25pm-7:05pm)
Break
(7:05pm-7:15pm)
Roundtables of Professionals
(7:15-8:00)

Gold Group
Roundtables of Professionals
(6:25pm-7:05pm)
Break
(7:05pm-7:15pm)
Plan Your Dream Marketing Week
Marketing Strategy
Elevator Pitch
(7:15-8:00)



**AMA
MASKS UP:
Embracing the
New Normal**

Itinerary

Conclusion
Keynote Speaker
from Omnicom
(8:00pm-9:00pm)



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