

Elevator Pitch

The Elevator Pitch Competition is a 20-second introduction of who you are and why you deserve an interview with the company of your dreams. When meeting and networking with business and industry professionals, utilizing this skill will help you stand out amongst other candidates. Similar to the Perfect Pitch competition, you want to provide two to three key selling points for why you are the perfect candidate and be able to support these qualifications with examples. By the end of the 20 seconds, you want to be able to get yourself an interview or contact information.

Judging Criteria:

- 20 Second Time Limit
- Dressed Professionally
- Creativity and Originality
 - Does not have to be a straight pitch, tell a story!
- Did the pitch grab the audience's attention?
- Did the pitch set you apart from other competitors?
- Did the pitch make the listeners interested in interviewing you?
- Did the pitch include examples to back up the statements made?
 - "I am motivated and a hard worker."
- Did the pitch include a call to action?
- Overall Presentation

Prompt: You are walking into your internship, and you enter the elevator. As soon as the door opens, you see the CEO of your dream company standing there. You realize that this could be your only chance to introduce yourself and get your name out there. You have until the next three floors before the CEO gets off to give your pitch.